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Winter '06		



Sherry Struckhoff Missouri ACTE President

We have just returned from the ACTE National Convention held in Kansas City and I would call it a wonderful success. The day before the convention, Kansas City experienced a huge snowstorm of 11 inches, but that did not dampen spirits or attendance at the convention.

Jennifer James was the opening speaker. She is a cultural anthropologist, lecturer, writer and commentator. Her

speech dealt with adaptation to change and the development of thinking skills. She said, "If you can remember everything, you're not doing enough!" I loved that. I forget things all the time. She reminded us that technology is driving the change in customs and careers and asked us, "When is common sense going to become common practice?" A question worth asking!

Friday's opening speaker was Tom Vander Ark, Executive Director for the Bill and Melinda Gates Foundation Education Initiatives. Tom spoke on the NEW Three R's: rigor, relevance and relationship. We know that our programs are rigorous and relevant in today's society, but he stressed that as Career and Technical Educators, we have an important relationship with our students. He ended with this quote by Debra Meyer: "All young people should have the opportunity to interact with adults that they can see themselves becoming." Our students do emulate us. We are proud of the "product" we produce. CTE programs bring relevance to academic work. Every student should graduate from High School with great life options, be it higher education or beginning a productive career complete with soft skills.

A Message From Our President

After the speaker, we were treated to National Awards. Missouri's own Tracey Newman was up for the 2006 ACTE Outstanding Teacher in Community Service Award. Tracey is a Family and Consumer Science teacher from Ste. Genevieve. We are so proud of her accomplishments and her representation of Missouri and Region III.

I was also invited to the Special Needs Brunch and Award Program. Jean Kuttenkuler is a Vocational Resource Educator from Lex La Ray Technical Center in Lexington. She received the VRI — Outstanding Special Needs Educator of the Year 2005 Award. She was nominated by Patty Halter and Mark Sponaugle. We are so proud of Jean and appreciate Patty and Mark for taking the time to nominate her.

On Friday night, Missouri ACTE held a reception for our membership and invited guests. It was held at Grace and Holy Cathedral Episcopal Church Fellowship Hall, across the street from Bartle Hall. It was a Barbeque Supper catered by "Where's the Smoke". The food was fabulous and the fellowship was wonderful. About 50 people attended and enjoyed the festivities, including the President of ACTE, Connie Smithton, and ACTE Executive Director, Jan Bray. Everyone had a wonderful time.

Looking ahead to the events of the coming year, Legislative Day is set for Wednesday, February 8th. Governor Blunt will sign a proclamation for Career and Technical Education Week. All of the Division Presidents and the Executive Board will be allowed in the room while he is signing. We will again have CTE's student organizations come to the Capitol in their official dress and meet with the legislators, to put a face on Career and Technical Education and the students it serves. The legislators love meeting with the students. This is always an important time for us to thank the legislators for their support and to let them know of our continued needs.

President's Report (From page 1)

The National Policy Seminar will be held March 6-8, 2006 in Washington, DC. It is a wonderful opportunity to get the latest information on what is happening with career and technical education, share your views with policymakers, and make a difference. Missouri ACTE will have meetings scheduled with Missouri Senators, Representatives, and their education staff. During these meetings, we will talk to the Congressmen from our respective areas about the concerns for CTE. We will address issues and funding. It also is a time to tell them how much we appreciate their continued support of our educational endeavors. We hope to see a large Missouri ACTE turn out.

As you can see, there are many exciting things happening with Missouri ACTE. I hope you are a part of it. As we start the second semester of the school year, I hope you are productive, focused and adaptive to the constant change that is occurring all around us.

> Respectfully Submitted, Sherry A. Struckhoff RN, BSN Missouri ACTE President



Missouri ACTE 2006 Leadership

Division Presidents

MCCTA (Administration) MVATA (Agriculture) MBEA (Business) MACS (Career Services) MoEFACS (Family & Consumer Science) Laura E. Hendley Pam Proffitt-Rowland Kellie Reese Kathy Christy Karen Renee Meents MSCA (Guidance) MoSAHOE (Health Occupations) MCEA (Marketing) MSNA (Special Needs) TEAM (Technology) MTTA (Trade & Technical) MAWD (Workforce Development) Anne Cook Mary Catherine Easley Katina May Ohmes Cindy Grizzell Steve Goodman Lee Caughron Kimberly Mildward

COMMITTEES

AWARDS

Chair: Michael Young (MCEA)

Members: Rebecca D. Head (MoEFACS) Sharon L. Bergman (MPA) Larry Gorsh (TEAM) Matthew Biddle (MVATA) Vickie J. Fuller (MTTA) Sharon Nibbelink (MSCA) Kelly Chapman (MSNA) Amie L. Breshears (MBEA) Lori B. Hill (MAWD) Phyllis Graves (MoSAHOE) Gail S. White (MCCTA)

DIVERSITY ACTION

Chair: Chakita Jackson (MBEA)

Members: Greta Myers (MSCA) Richard D. Zumbrunn (MTTA) Lora Steele (MPA) Paula L. Stegeman (MSNA) Laura Henny (TEAM) Maggie Ogden (MoSAHOE) Dana Keller (MAWD) James G. Hawkins (MCEA) Amy Johnson (MoEFACS) Jeff Voris (MVATA) Shirley A. Twombly (MCCTA)

LEGISLATIVE

Chair: Sharon G. Kosek (MBEA)

Members: Teresa Stark (MPA) Ruth Ann Clark (MSCA) Sherry A. Struckhoff (MoSAHOE) Carol J. Bolin (MCEA) Ann Fender (MTTA) James R. Black (MVATA) Gary L. Duncan (TEAM) Sandra DeLaney (MSNA) Ted Dorton (MCCTA) Marcia Ritter (MoEFACS)

MEMBERSHIP

Chair: Jeffrey Charles Kies (MSNA)

Members: Keith Dietzschold (MVATA) Roger K. McMillian (MBEA) Susan Green (MoSAHOE) Richard McGill (MCCTA) Becky Lehman (MCEA) James Powers (MPA) Max Hobson (MTTA) Sharon E. Lawler (MoEFACS) Kimberly O'Hara (MAWD) Sharon Longan (MSCA)

POLICY

Chair: Karen M. Mason (MoEFACS)

Members: Cathie Chalfant (MAWD) Ronald R. Copple (MCEA) Mike McCrory (MVATA) Curtis Jones (MCCTA) Mark Sponaugle (MSNA) Machelle R. Hartley (MoSAHOE) Jock Thompson (MTTA) Glenda Whitney (MPA) Laura A. Taylor (MBEA) Steve McNaught (TEAM) William D. Sevier (MSCA)

PROFESSIONAL DEVELOPMENT

Chair: Barbara A. Mountjoy (MoSAHOE)

Members: Joy E. Behrens (MoEFACS) Linda M. Meadows (MSCA) Betty H. Tobler (MBEA) Scott Stone (MVATA) Joan Clouse (MPA) Jeanette Miller (MCEA) Loren G. Hall (TEAM) Prentess E. Clifton (MTTA) Kevin Dinsdale (MCCTA) Henry Childs (MSNA)

PROGRAM IMPROVEMENT

Chair: Deborah DeGan-Dixon (MCCTA)

Members: Suzanne Dudenhoeffer (MoEFACS) Kevin Haulotte (MTTA) David A. Heath (MBEA) Steve Coffman (MAWD) Pam Proffitt-Rowland (MVATA) Donald D. Bradshaw (TEAM) Sandra L. White (MSCA) Christine A. Redd (MoSAHOE) Carol Helton (MPA) Tracy Christie (MCEA) Diana Reynolds (MSNA)

PUBLIC INFORMATION

Co-Chair: Jeff Harrison (MCEA) **Co-Chair:** Ronna L. Ford (MoEFACS)

Members: Norma Ogletree (MSCA) Karen A. Kearney (MSNA) Lee Longan (MVATA) Sarah Mason (MoSAHOE) James L. Kimbrow (MCCTA) Jennifer Warren (MAWD) Chuck Berendzen (MTTA) Martha Rudnick (TEAM) Cynthia K. Phillips (MPA) Deborah Burns (MBEA)

The *Missouri ACTE Reporter* is a quarterly publication of the

Missouri Association for Career and Technical Education

Donna Vossen, Executive Director P.O. Box 1955 Jefferson City, MO 65102 Phone: 573-634-7366 Fax: 573-636-7142 Email: donna@mo-acte.org Website: <u>www.mo-acte.org</u>.

Your comments and suggestions are welcome!

MO-ACTE PAC

MO-ACTE PAC (Political Action Committee) is a voluntary organization formed to advance the cause of career and technical education through participation in campaigns for those supporters seeking elective office.

Invest In Your Profession

You have made an investment in your occupation through education, training and dedicated service over the years. It makes sense that you should also make an investment in those individuals who will be setting public policy that funds and governs your employment.

Strength In Numbers

Educators in the field of career and technical education total over 3,000 in this state. Can you imagine the impact this group could have when they speak with one voice? When you pool resources with others who have a common goal, you benefit from speaking with many rather than alone

Be Part Of The Process

The democratic process of electing a representative form of government is alive and working in this country and in Missouri. When you contribute to a common Political Action Committee, you are becoming part of the process we value so much.

Make Your Contribution Now

Missouri has limitations on maximum contributions from a single source, which necessitates a candidate establishing a broader base of support. Since these limitations are tied to election cycles, it is a matter of practicality that candidates continue to raise funds in the off-election years in order to have adequate dollars to operate a successful campaign.

Return this portion of the page, along with a check to your PAC headquarters as listed below.

Yes! I want to make a contribution to MO-ACTE PAC and my check is enclosed (An amount of \$5 is suggested.)

Name: _____

Address: _____

Phone:

Make the check payable to MO-ACTE PAC and mail to: Missouri ACTE; P.O. Box 1955; Jefferson City, MO 65102. Contributions or gifts to the MO-ACTE Political Action Committee are not deductible for income tax purposes. All disbursements are reviewed and approved by a committee of your peers.

MISSOURI ACTE LEGISLATIVE DAY

Wednesday, February 8, 2006

State Capitol Building Third Floor Rotunda Jefferson City, Missouri

8:00 a.m.	House Chamber – Side Gallery Briefing - Bill Gamble & Sarah Topp, Gamble & Schlemeier
8:30 a.m.	3rd floor Capitol Rotunda Networking with Legislators/visits to Legislator's offices
10:00 a.m.	Governor Blunts' Office – Room 216 Proclamation signing ceremony for CTE Week CTSO & Division Representatives





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Legislative Committee Report

By Sharon G. Kosek, Chairperson Missouri ACTE Legislative Committee



Missouri ACTE Legislative Day: Celebrating Career and Technical Education Week

Please plan to join other Missouri ACTE members on **Wednesday, February 8, 2006**, for our Missouri ACTE Legislative Day in Jefferson City. We will be celebrating Career and Technical Education Week, February 12-18. (Governor Matt Blunt signs proclamations once monthly, so Missouri ACTE will be acknowledged on the second Wednesday of the month.) A representative of each Missouri ACTE Division as well as a representative student officer of each Career & Technical Student Organization (CTSO) will be there for the Governor's signing. (A limited number of individuals may enter the room due to the room size.) Members of all state student organizations including DECA, SkillsUSA, FFA, FBLA, PBL, and FCCLA are encouraged to attend as well as Missouri ACTE members.

We hope as many Missouri ACTE members and Missouri CTSO students will visit with their state legislators and explain the importance of Career and Technical Education. In particular, legislators on key committees — House, Budget, Appropriations — Education and Elementary and Secondary Education Committees should be contacted. In the Senate, Appropriations and Education Committees should particularly be visited. For additional information, please see <u>www.house.mo.gov</u> for the Missouri House and <u>www.senate.mo.gov</u> for the Missouri Senate or call the Missouri ACTE office (573.634.7366) or email Donna Vossen at donna@mo-acte.org.

Last year, our Missouri ACTE Legislative Day was very successful with student participation. Legislators greatly enjoyed visiting with student constituents and hearing about their current and future plans. CTSO members are required to wear appropriate attire for each of their respective organizations which make a very positive impression on legislators. If students or their advisors would like more information about participating, please email Donna Vossen at donna@mo-acte.org.

Legislative Day will begin with a briefing at the State Capitol on the Third Floor in the House Chamber, Side Gallery at 8 a.m. sharp. After the briefing, by Bill Gamble and Sarah Topp of Gamble & Schlemeier, there will be refreshments available in the 3rd floor rotunda where you will have the opportunity to visit with the legislators as they go into session. The Governor's proclamation signing will take place at 10 a.m. in Room 216 for those who have been selected by their divisions or CTSO's.

We hope this will mark the best Legislative Day to date for Missouri ACTE.

Career and Technical Education Week: February 12-18, 2006

Career and Technical Education Week gives you the great opportunity to promote Career and Technical Education. This year's theme Career Tech: Education for Success provides the perfect theme for you to share with your community what CTE has to offer. It is an annual chance for you to demonstrate how valuable your programs are. You can check the ACTE website at *http://www.acteonline.org/career_tech/tech_week/promoideas.cfm* for more detailed information or call the ACTE Marketing Department at 800.826.9972 with any questions you might have. This year, ACTE has a terrific logo to represent the theme.

"Legislative Committee" >p5

Legislative Committee (From page 4)

Some ideas for CTE week include:

- Create PSA's for your local radio or TV stations talking about CTE week. Have CTSO students in your school create the PSA's.
- Distribute brochures about courses available in your school to high school students.
- Have students go on morning or evening local television talk shows to talk about CTE.
- Advertise CTE Week on your marquee outside your building.
- Have a proclamation reading to include elected officials and other area leaders.
- Purchase one of the vinyl banners from ACTE with the beautifully colored logo on it. Place it in a highly visible location to the public. ACTE has a variety of items available for purchase.
- Answer the telephones at your school with a CTE Week message.
- Have a career fair table of brochures from your school's programs placed at your local Missouri Career Center.

Every year we have new potential customers who need to be educated about all that CTE has to offer. It is important that we get out the message to our community.

GPO and WEP Retirement Issues

A very important issue, particularly for Career and Technical Education educators, continues to be our efforts to gain the attention of our national leaders regarding the Government Pension Offset (GPO). This may eliminate or reduce the spousal benefit by two-thirds the value of an educator's retirement benefit. In addition, the Windfall Elimination Provision (WEP) reduces, but does not eliminate, a portion of an individual's Social Security earned from other work outside of his/her teaching employment. CTE educators can be greatly affected by these two provisions.

It is very important that when a request is made by Missouri ACTE for you to fax, call, or email your opinions regarding this issue, that you communicate with your US Representative and Senators. Last year, for the first time, US Senators and Representatives acknowledged that they understood that this was an issue for CTE teachers — when we were attending National Policy Seminar. Please go to the Missouri ACTE website <u>www.mo-acte.org</u> to find out additional information. It is important that you fax, call, or email your US Senators and Representative prior to our March 6-8, 2006, National Policy Seminar visits so that we may stress the criticalness of this issue for their constituents.

It is becoming more and more difficult to locate well-trained CTE teachers — especially after they find out that they will be losing a portion of their Social Security benefits.

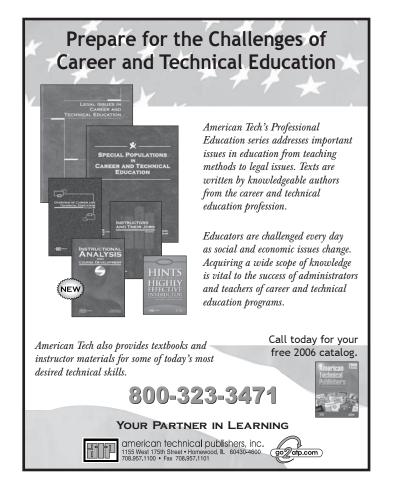
ACTE National Policy Seminar: March 6-8, 2006

Your attendance and participation in this very important annual event demonstrates to our US Representatives and Senators that Career and Technical Education is of great importance to the continued economic success of our country. This year for the first time, the NPL begins on Monday and continues through Wednesday. This will allow us a much better opportunity to speak with our US leaders. It is very important that we have constituents from all around the state of Missouri so that all of our US House members listen to our message.

The funds spent to send Missouri ACTE members to NPL are dollars very well spent. Please email Donna Vossen if you plan to attend so that we will be aware of all Missouri ACTE members who are there.

Invite a State or Federal Legislator to your School

Election time will be here soon for many of our legislators, and I am sure they would enjoy being invited to your school for a tour. While we might assume that many Senators and Representatives know what great things we have going on in our schools, it is important to invite them in to see just what is happening. Many legislators are available on Friday afternoons as they have returned home for the weekend. Have your students put on a demonstration of some of the latest equipment and technology in your school. Be sure to invite the press or take pictures and give them to the local paper with a press release.





National Conference in Kansas City, MO

By Mark Sponaugle Missouri ACTE Region III Representative

"Everything is up to date in Kansas City" are words found in a song from the musical "Oklahoma" and I don't believe there were ever truer words spoken. The winter wonderland of ten inches of snow that befell Kansas City only added to the festive mood of the attendees. Not only is everything up to date in Kansas City, everything is good in the State of Missouri, as well. The great "Show-Me State" of Missouri rose to the occasion to help ACTE provide a wonderful conference full of educational opportunities to meet teacher's needs for the year 2006 and beyond.

Region III voted this past summer to financially support two individuals from within the region to attend the national conference. Through a lottery system, the states of Illinois and Indiana were selected as the first two states to kick start this program. We met those individuals at the Region III business meetings and heard a brief report from them on who they were and how this trip to Kansas City had been beneficial to them personally. I believe this "send a member to convention" program is a great way to encourage ACTE members to participate beyond the local or state level. Region III and ACTE will reap the benefits created by this program for years to come. Remember, Missouri's turn will be the conference of 2007.

At the opening session on Saturday morning, we witnessed one of our own standing on stage and recognized for a career full of hard work and dedication to students. Tracey Newman, Family and Consumer Science teacher at Ste. Genevieve High School, was the Region III award winner for "Outstanding Teacher in Community Service." Through Tracey's efforts as advisor to the local FCCLA chapter, she and her students have logged many hours of community service in St. Genevieve and the surrounding area. The FCCLA chapter has sponsored several projects throughout the year but the one project they are the most proud of was their participation in organizing a "Relay for Life" event that raised \$32,000. Congratulations go out to Tracey and her students, as well. Teaching the lesson of "giving back" to your community is not always easily taught but I think you have achieved success. Tracey, your fellow Missourians are very proud of you and of your FCCLA chapter.

The other news that was discussed at convention was the ACTE reorganization. Yes, I know, it's the 333rd verse of the same song but it still NEEDS to be played, heard, and reacted to so please continue to listen.

The reorganization committee met during the convention and discussed their final rough draft and decided to put it forward for comments. I am not sure of the time line but it should be on the ACTE web site soon. I ask that you watch for the proposed reorganization plan on the web site and be prepared to make comments. As a committee member, I hope that I am informed when this proposal is placed on the web site. If I receive that information, I will try to notify the Missouri membership as quickly as I can.

If you are unable to log on to the ACTE web site and make comments on the reorganization plan PLEASE let me know. Prior to the convention some individuals told me they had "difficulty" logging on to ACTE web site to offer their comments. I mentioned the fact that some members had informed me they were having trouble logging on to the web site and making comments. The majority of the committee felt that this is not an issue since they had not had any problems logging on themselves. One of the men told the committee that once he found the site he decided it might be helpful to email the log-on instructions to the members in his state – you can use your own imagination on that one.

If you cannot get through to the comment section on the ACTE web site PLEASE send your comments to me and I will get them to the committee. The remaining time line: we are having a conference call in February and meeting face to face in March at the National Policy seminar. The committee is to have a final draft ready for publication in time for the membership to vote on the proposal in December at the House-of-Delegates Meeting.

If I may, I would like to editorialize for a minute. I feel I that our current rough draft shows promise but I am not sure you can find the classroom teacher in the mix. If I am missing something ,please let me know. I hope everyone will read the proposal and make comments. The organizational structure of ACTE hangs in the balance.

Happy New Year! I hope everyone had a great start back to school. As always, it is a pleasure to represent Missouri at the regional level. I thank you for the opportunity to serve. Please feel free to contact me (417-359-7026 or at sponauglem@carthage.k12.mo.us) if you have any questions or concerns.

ACTE National Convention

By Barbara Mountjoy

Once again, I attended the national convention. This one was special before it even began, because it was in our state, and the Missouri delegation felt some responsibility in "hosting" this event. It had been several years since our state was the site of this convention. And I thought we did an outstanding job welcoming the convention to Kansas City. The weather turned the city into a beautiful, snow covered Christmas ornament, resulting in some care necessary in outside walking, an evening of very slow travel on the roadways, and long lines for a not-so-great supper - but other than that it was lovely. Our President, Sherry Struckhoff and our Executive Director, Donna Vossen had thought of just about everything. Missouri attendees were given bright yellow buttons that said, "I'm From Missouri - Let Me Show You!". Many people took advantage of this offer and appreciated the "locals" being identified and ready to help. This duo also planned a fantastic Missouri reception, that included a delicious barbeque supper. A group from the National Headquarters came and joined us for a great evening, seeing old friends and enjoying the fellowship of good food, ample drink, pleasant conversation and much laughter.

The speaker I wanted to share with you was Tom Vander Ark, Executive Director of the Bill and Melinda Gates Foundation, Education Initiatives. Mr. Vander Ark, had been an educator before he began his work with the Foundation. He shared his perspectives on education during one of the general sessions. He began by giving us his new version of the 3 R's - Rigor, Relevance and Relationships. These are the three components the Foundation feels must exist for productive student outcomes. And what do you know, Career and Technical education can provide and is providing, and has been providing them all. Many programs across the country, in every state, city, town and hamlet are doing just that. CTE, however, has evolved and must continue to do so to prepare students for work, for careers, and for life-long learning.

Mr. Vander Ark stated that 1/3 of the school population (nationwide) will drop out, 1/3 will complete high school, but not have the skills to earn a "family provider" salary and/or further education requirements, the other one 1/3 will go on to college and may or may not have employable skills at the beginning or at the end of their college career. Our speaker went on to propose six questions all educators need to consider:

- 1. How do we capture and "scale-up" the practice of CTE?
- 2. What can we learn from others in career and technical fields? (such as, DeVry, military, and corporations)
- 3. How do we prepare more people to become business owners/ entrepreneurs?
- 4. How do we strengthen Tech Prep, dual enrollment and business/labor pathways?
- 5. How do we make sure every urban area has applied school curricula?
- 6. How do we combine digital learning, mentors and applied work?

These are questions that address present and future honing of our programs. Mr. Vander Ark continued with an admonition regarding "modeling." All young people should have access to adults that they can imagine being. Career and Technical classroom teachers have been doing this, and doing this very well. Smaller class size, one-on-one opportunities for learning between instructor and student, longer periods of time in the learning setting, hands-on activities, instructors with real experience in the field they are teaching, all these things and many others provide an atmosphere for that relationship between student and instructor to grow and flourish.

At the beginning of my teaching career 33 years ago in a brand new Health Occupations Program, CTE had a different name and a different reputation. I had many bright, motivated students in my program. But many students were placed there because a counselor thought a student needed some hygiene tips, or an administrator didn't know what to do with a troublesome student, or a young woman, evidently pregnant could fit in my classroom, or a young man threatening to drop out might linger for a while longer there ... many reasons other than a student displaying an interest in a career in the health care field. Students that were sure they were going on to college were steered away from vocational programs because they would not be useful to them. How gratifying that I am still around to enjoy the respect from education experts that recognize that successful CTE programs have been offering these 3 R's for many years. Keep up the good work - you're leading the movement. Take time to ponder Mr. Vander Ark's six questions.

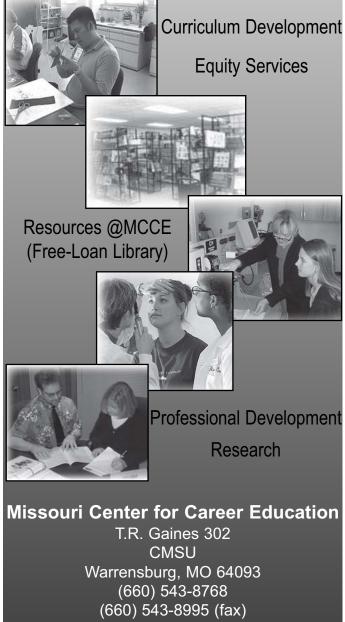


↑ Emery Phillips, Anthony Jennings, Joshua Van Wie, and Robbie Layton of the Junior ROTC for Southwest Area Career and Technical Center in Monett provided the color guard at the National ACTE Conference in Kansas City.



www.mcce.org

Missouri Center for Career Education serves as the focal point for statewide coordination of communications, products and services. The Center's areas of work include:



www.mcce.org



Summer Enrollment begins February 27, 2006 For questions or enrollment, please contact Office of Extended Campus and Distance Learning 1-800-SAY-CMSU ext. 21 or 660-543-4984 extcampus@cmsu1.cmsu.edu

Summer 2006 CTE Course Offerings

ONLINE CAREER EDUCATION CERTIFICATION COURSES

<u>T&OE 4145/01</u> (3U/G; May 8 - June 16) Selection & Organization of Subject Matter (No in-person meetings required)

T&OE 4160/01(2U/G; June 19 - July 28)Principles of Teaching Industrial Education
*2 Required in-person meetings:
July 11 or 12 - site based on location of enrolleesand July 24 - in Springfield prior to the MoACTE Conference
Textbook required: W.R. Miller
Instructor's and Their Jobs.
3rd Ed.*
To order textbook:
call the CMSU Bookstore @ 1-800-330-7698

ON CAMPUS GRADUATE SUMMER COURSES

<u>**T&OE 5120/01**</u> (3G; June 10 - July 30) Preparation of Instructional Materials 4 weekends TBA

T&OE 5130/01 (3G)

Research Methods in Applied Sciences & Tech Fridays: 6:00 p.m. - 9:00 p.m. • Saturdays: 8:00 a.m. - 4:00 p.m. (June 2&3, 16&17 and July 7&8, 21&22)

> T&OE 6120/01 (3G; May 30 - July 7; MTWR) Current Issues & Topics in Tech & Occ Ed

ADDITIONAL COURSES

BE&O 4260 Improving Instruction in CTE Must attend MOACTE conference and complete follow up requirements.

<u>**T&OE 2000/01**</u> Technology & Change (3U; May 30 - July 7, 2006) Online

<u>GRAP 4570/01</u> Computer Graphics (3U/G; May 30 - July 7, 2006) Online

*any edition acceptable.

RACE Into Reading Ready to Roll!

"RACE Into Reading - Reading About Career Experiences" is ready to roll following the recent distribution of 500 special "toolkits" to Career and Technical Student Organizations across the state.

"RACE Into Reading" is the new school/community service project available to Missouri's Career and Technical Student Organizations (CTSOs). The video introducing the project debuted this past summer at the opening session of the Missouri Association for Career and Technical conference. Education held in Springfield.

Project toolkits were mailed in December to the first 500 CTSO chapter advisors who requested them. The toolkits contain a resource CD, DVD of the introductory video, posters, and incentive items for students such as bookmarks, pencils and lapel pins.

"RACE Into Reading – Reading About Career Experiences" is a project through Missouri Career Education, a division of the Department of Elementary and Secondary Education. The "project in a box" approach represents a new format for Missouri Career Education and was designed to assist CTSO chapter advisors in integrating a school/community service project into their program of work. Local CTSO chapters who missed the opportunity to request a project "toolkit" may still take part by accessing the "RACE Into Reading" resources available at http://www.dese.mo.gov/ divcareered/RACE_index.htm.

Focusing on grades 2-3, CTSO chapters will be encouraged to implement "RACE Into Reading" in their school districts, using projects and activities which are useful in helping teachers meet district goals for reading improvement, while promoting career exploration and awareness.

While the program does not intend to directly teach reading skills to students, it is hoped that by having secondary students interact in a positive way with elementary students, both the high school and elementary students will be encouraged to continue reading for fun and for information.

Missouri's Career and Technical Student Organizations (CTSOs) include: DECA, Future Business Leaders of America (FBLA), Family, Career, and Community Leaders of America (FCCLA), FFA, SkillsUSA, and Technology Student Association (TSA). Missouri boasts some 1500 CTSO chapters representing these six organizations and involving over 70,000 students.

Leave Some Footprints in the Sand

Everyone has outstanding teachers and educators so please take the time to acknowledge them. The award applications must be mailed to Donna Vossen, Executive Director, PO Box 1955, Jefferson City, Missouri 65102 postmarked no later than **March 15, 2006**. If you have any questions please contact your division

representative on the Missouri ACTE Awards Committee or Donna Vossen at 573-634-7366 or donna@mo-acte.org. For the Awards information you can go to our website <u>www.mo-acte.org</u> and download the Award forms and criteria. NOTICE: To be eligible for any and all awards, you must be a tri-level member - ACTE, Missouri ACTE and your division.



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Deserving Honors

Dr. Cynthia Arendt Honored

By Karen Mason, Family and Consumer Sciences Division Vice-President, ACTE



Dr. Cynthia Arendt, State Director of Family and Consumer Sciences for the Missouri Department of Elementary and Secondary Education was honored December 9, 2005, at the Association for Career and Technical Education Annual Convention held in Kansas City, Missouri. During its annual awards luncheon, the Family and Consumer Sciences division inducted Dr. Arendt into the Family and Consumer Sciences Roll of Honor.

The Roll of Honor was established to provide scholarships to Family and Consumer Sciences students pursuing graduate studies. To be eligible for the Roll of Honor, a contribution of at least \$500 must be given in the honoree's name. During the Missouri Educators of Family and Consumer Sciences (MoEFACS) Division Business meeting in Springfield last July, Missouri members made that contribution possible. MoEFACS collected over \$661 for Dr. Arendt's induction into the Roll of Honor. This is a very prestigious honor to bestow on someone who has made significant contributions to Family and Consumer Sciences. Missouri Family and Consumer Sciences has come along way under Dr. Arendt's leadership, and this was a great way to show how much her leadership is valued in Missouri. Dr. Arendt has made many contributions by serving on committees and boards that have helped to shape the future of Family and Consumer Sciences.

This was truly the highlight of my service to the division to be able to honor such a deserving person from our state. Thank you, Dr. Arendt, for leading the way, not only in our state but also at the national level.

Kuttenkuler Receives National Award

By Patty Halter

Jean Kuttenkuler, VRE, Lex La-Ray Technical Center received the VRI (Vocational Research Institute) Outstanding Special Needs Educator award during the ACTE National Convention held in Kansas City on Dec. 09, 2005. The award is sponsored by VRI and the ACTE Special Needs Division.

Kuttenkuler was honored at an awards brunch with many Lex La-Ray co-workers, fellow Missouri ACTE members and family in attendance. In addition to many well deserved accolades, she was awarded \$500.

From the words of one of Kuttenkuler's former students, "Mrs. Kuttenkuler helped me become what I am today. She was able to reach into my soul and touch my heart forever. I see her continuing to change lives on a daily basis and touch the souls of the students she currently teaches. Do I think that she is an Outstanding Educator? No, I think she is so much more than that. She is not only an educator; she is also a dream maker, leader, confidant, encourager, and so much more. I can't think of a more deserving person to receive this award."





Linn State Technical College Granted HVAC Excellence Accreditation

HVAC Excellence announces that the Linn State Technical College (Linn, MO) was granted National Accreditation of its Heating Ventilation and Air Conditioning Technology (HVAC) program. In seeking accreditation of the HVAC program, the Linn State Technical College completed a self-study comparing their program to ten national standards. The HVAC Excellence Executive Committee having reviewed the self -study, selected a group of industry veterans (with over 60 years of combined technical administrative and teaching experience) to conduct and in-depth on-site evaluation of the program.

During the on-site evaluation of the Linn, MO program, HVAC Excellence reviewed the: Curriculum, Faculty, Training Facilities, Equipment and Safety, Student Facilities, Placement Services and Financial Aid.

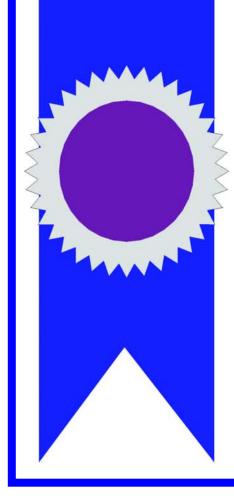
In addition, the evaluation team interviewed key personnel of the Linn State Technical College including:

- Donald Claycomb, Ph.D. (President),
- + Victoria A. Schwinke (Dean of Instruction),
- Earlene Henson (Dean of Student Services),
- Carla Mc Daniel (Executive Director of Development),
- John Meyer (Counselor/Director Counseling, Testing, and Career Services @ Placement),
- · Glenda Whitney (Career Services & Placement Coordinator),
- Elaine Brandt (Registrar),
- · Becky Whithaus (Director of Financial Aid),
- Amy Haslag, (Default Prevention Intervention Specialist),
- Kathy Duncan (Faculty Support Secretary),
- Michelle R. Collins (Secretary for Counseling, Testing, and Career Services @ Placement),
- Bill Matthews (HVACR Instructor), and
- Ray Peters (HVACR Instructor).

After critique of the site analysis, HVAC Excellence's Executive Committee determined that the HVAC program at Linn State Technical College and its staff have met and exceeded all standards. In addition, the final report included commendations for the instructors Ray Peters and Bill Matthews.

Programmatic accreditation is part of a national movement towards accountability and higher standards of excellence within education, thereby raising the quality of education. Accreditation is a means of helping prospective students in identifying institutions with exemplary HVACR programs, assisting institutions in determining the acceptability of transfer credits, helping to create goals for self improvement and stimulating programs to achieve the highest standards. Accreditation increases community awareness of the quality of a program which can lead to higher enrollment, better student placement and greater industry involvement. Accreditation (third party validation) is one of several considerations in determining eligibility for federal assistance. Employers and contractors benefit from accreditation by assurance that students are properly trained for entry level positions in the HVAC industry.

The Linn State Technical College HVAC Technology programs is now listed in an official directory of accredited programs available online at: <u>http://www.hvacexcellence.org/AccreditedPrograms.cfm.</u> To learn more about the nationally accredited program at Linn State Technical College, call (573) 897-5000 or visit them online at <u>www.linstate.edu</u>.



Representative Ed Wildberger Tours Hillyard Technical Center New EMS and Firefighter Science Departments

By Sharon Kosek



↑ Phi Beta Lambda student Donna Thompson presents Representative Wildberger with his award.

Representative Ed Wildberger of Missouri's 27th District toured the new Hillyard Technical Center Emergency Medical Services (EMS) program and the new Fire Science program. Each of the two new daytime programs opened to students in September; both have been very popular.

The EMS program trains students to prepare for the EMT (Emergency Medical Technical) certification. The Fire Science program prepares students for the Firefighter I certification. Jody Hyman is the instructor of the EMS program and a certified Paramedic. George Albert, Floyd Ferguson, and Shannon Draper are the instructors for the Fire Science program; each is a firefighter. Each instructor is well trained in preparing students for what is needed on the job.

Phi Beta Lambda adult students of the Administrative Office Systems program showed Representative Wildberger around the two programs. While in the fire fighter class, students



↑ Dennis Merritt, Hillyard Assistant Director (left), and Director Regenia Briggs of Hillyard Technical Center in St. Joseph congratulate Representative Wildberger on his award.

displayed their skills during an exhibition of their training exercises. At the conclusion, the students made a presentation to Representative Wildberger for his dedication and leadership as a former fire fighter for the St. Joseph Fire Department for 29 years and serving as St. Joseph's emergency management director for 12 years. Representative Wildberger received a bronze statue of a firefighter saving a child from a fire.

Regenia Briggs is the Hillyard Director and Dennis Merritt is the Assistant Director of Hillyard Technical Center in St. Joseph. This tour helped to demonstrate the importance of technical education for our community.

Sharon Kosek, Phi Beta Lambda Advisor at Hillyard and Missouri ACTE Legislative Chair, coordinated Representative Wildberger's visit.

Caught You Looking!

And, you could catch some customers by placing an ad in the Spring, 2006 Reporter. Call Donna at 573-634-7366 for details and deadlines!

Don't Be An April Fool!

Share your successes, problems, and solutions with other Missouri ACTE members. Get your articles for the Spring 2006 Reporter in to Donna by April 1, 2006! Students from the Perryville Area Career Center's Marketing and Graphic Arts classes accepted a challenging project which significantly impacted the District's Adult and Community Education Program.

Historically, the Adult Education Program has printed a biannual course catalog with all the public Career Center offerings. Increased financial constraints, coupled with the loss of the Adult Education Supervisor, necessitated an alternative way to publish the catalog, as well as keep the program alive.

Community members and Career Center staff looked into the possibilities of having the Career Center's Marketing students sell advertisements and the Graphic Arts student set-up and print the catalogs. This became a tremendous challenge for the students but they came through with great results.



↑ The Fall 2005 course offerings for Perryville Adult Community Education Program.

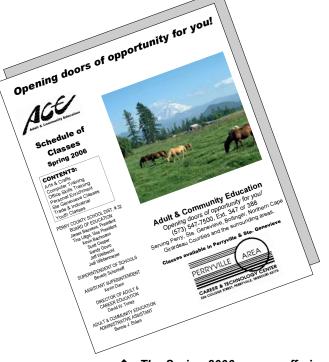
The goal was the publication of the 2005 Fall Brochure. The Marketing students went through intense sales training in March 2005. The curriculum focused on advertising, sales and professionalism when dealing with area business leaders. The students were paired in teams of two and were given a prospective list of business leads. The sales team generated over \$3,000 in advertisements for the catalog! The sales professionals then turned the ads over to the Graphic Arts students for Phase Two of the project.

The second phase involved design, layout and typesetting for the brochure. The students made a dummy layout of the catalog showing placement of each advertisement, as well as the listing of fall course offerings. Creation of the camera-ready copy took about two weeks to complete.

Students were assigned to the darkroom, image assembly and printing press which took about one week to complete. The entire Graphic Arts class teamed up and ran folders, inserted and counted the brochures for mailing and newspaper inserts. A total of 26,000 brochures were inserted and mailed to residents in Perry County and three surrounding counties.

The income generated from the ads was used for printing costs and mailing. Success breeds success and the students moved forward to publish their second brochure for the Spring 2006 catalog.

The Marketing students exceeded their previous sales record by \$1,800 for a total of \$4,800 in advertising revenues. The increased ad sales presented the Graphic Arts students the authentic challenge of resetting the document to incorporate increased pages.



↑ The Spring 2006 course offerings for Perryville Adult Community Education Program.

What initially appeared to be a negative situation proved to produce an innovative and successful outcome and demonstration of student achievement. This successful venture may be the first step in generating a fresh approach to problem solving and a creative demonstration of student mastery. The following article is being re-printed with permission from Kansas City, MO Fox 4 News.

Paseo Shining Stars Take on Negative Image of Teens

Fox 4 News is Working 4 You to spotlight outstanding young people and their positive accomplishments. In our weekly report called *Reaching 4 Excellence*, we meet young achievers in subjects like leadership, the arts, academics, community service, volunteerism, career exploration, overcoming obstacles and heroism. This week's report centers on students in the advanced marketing class at Paseo Academy in the Kansas City, Missouri School District who have created a dynamic project to change the negative media and public image many teens have.

Students get into a fight at one high school. Several fires are set at another. A gang confrontation escalates at yet another. Sometimes it seems like the steady drumbeat of negative news involving urban teenagers never lets up.

"This was a real strong issue," says Erin Vincent, a senior at Paseo Academy in the middle of the Kansas City, Missouri School District. "And not just for minority teens. All teens are being seen in a negative light." Now Erin, who plans to major in broadcast journalism at the University of Missouri-Columbia in the fall, and many of her peers at Paseo Academy, aren't just talking about their frustrations. They've launched the Positive Light Project.

"(It's) about how teens are portrayed in the news," says senior Ryan Scott. "So we can let people know that all teens are not bad." Positive Light became the class project for Scott and Vincent and other students in teacher Laresa Slater's advanced marketing class at Paseo for the year. The students did their research and found they were on the right track with their speculation.

"The media do show teens doing positive things, as well," admits one of the marketing students during class discussion on the research, "It's just that the bad things are the 'eyegetters;' they catch the attention." The students then set ambitious goals and numerous objectives and put it all together in a wide ranging marketing plan.

To highlight the Positive Light campaign, the students decided to play to their strengths. Paseo Academy is acclaimed for its performing arts and its fine arts. So students brought in classmates who are singers, dancers, actors, writers and graphic artists and created a play. Their 'Hip Hopera' delivered a dramatic and musical message to a target audience of students, teachers, administrators, parents and media.

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It encouraged media to look for the good news involving teenagers and make a commitment to covering it. It also put teens on notice that they must behave in virtuous ways if they expect to get positive news coverage.

"We need to change; to be more positive ourselves," says Scott, the team leader of the project, "so we can show the news and the people in our community that we do do positive things." To reinforce everything, the Paseo marketing students presented Positive Light Awards to supportive media, a teacher role model and virtuous students.

"Just you doing everyday things," says Vincent, "your good character, you can be rewarded for it." The group's mentor is marketing professional Bob Unell. Unell says as they put the Positive Light Project into play and stayed with it, a remarkable thing happened for the Paseo marketing students themselves.

"They themselves cast themselves in a positive light," says Unell, "and did a positive thing for their community."

"I never thought about that until the project was complete," says Vincent. "We're doing positive things ourselves. I really wanted that to be seen as a positive light." Public perception can be tough to change and there may be doubters who believe it can't be changed.

"I don't care what they think," says Scott. "As long as we create change in our community, let them talk. We know we are making a difference. That's the whole point. To make a difference."

The Paseo marketing students are determined, focused on keeping the positive light shining on urban teens. More positive things are happening for the Positive Light Project. The Kansas City, Missouri City Manager got wind of the project. He likes it so much he's engaged the Paseo marketing students and the District superintendent to start developing a city-wide Positive Light initiative.

MACS (Career Services)

The Missouri Association for Career Services (MACS) held its Fall Conference on October 20 and 21 at the Courtyard by Marriott in Columbia. There were over 40 career services professionals in attendance.

A pre-conference session included information on career services certification and a new mentoring program through DESE and was attended by those with two years or less service in the field.

Conference speakers and topics included:

- SPAMing Your Boss: How to Get Space, People, Appreciation and Money from Your Boss presented by Ray Angle, Director of Career Services, Webster University—St. Louis and President of Midwest ACE;
- *Trends in College Career Planning* presented by Joseph Johnston, Director of Career Center, MU—Columbia; and
- High School Reform: Implications for Secondary and Post-Secondary Education presented by Jim King, Executive Director of Missouri Association of Secondary Schools Principals.

Lunch included an entertaining video put together by our Past-President Sharon Bergman and the 2004-2005 awards presentation for Outstanding Placement Coordinator of the Year to Gwen Crimm, St. Louis Construction Careers Center and Outstanding Employer of the Year to Debbie Kreider, City Utilities of Springfield.

Our guest speaker for the evening banquet was Bill Elder, Director of the Office of Social and Economic Data Analysis who gave a lively talk on Workforce Trends in Missouri.

Connie O'Brien, Supervisor, Administration & Accountability, provided DESE updates and a discussion on core data, Perkins, and the 180-day follow-up.

Kathy Christy and Cindy Phillips, from Ozarks Technical Community College's Career Employment Services presented a variety of career services ideas gathered from career centers across the nation.

Finally, the conference ended on a great note with a fabulous presentation *Looking for the Best* by Captain Sandra Karsten, HR Division Director from the Missouri State Highway Patrol.

If you have questions about the Missouri Association for Career Services, contact President Kathy Christy at christyk@otc.edu. MACS business and other information of interest to career services professionals is now available online at http://macs.mo-acte.org.



↑ Gwen Crimm, St. Louis Construction Careers Center (left) poses with MACS President Kathy Christy after accepting her award for Outstanding Placement Coordinator of the Year.



↑ MACS attendees settle in for some fun and informative conference activities.

MBEA (Business)

By Michelle Lindsey, MBEA President-Elect

Over 225 members attended the Fourteenth Annual Missouri Business Education Association (MBEA) Fall Conference held at the Resort at Port Arrowhead in Lake Ozark, Missouri November 18-19, 2005.

Friday morning began with sessions for new business teachers and their mentors. Following registration, attendees were able to visit with vendors and see demonstrations of current technology such as CPS systems and speech recognition technology.

The evening's keynote speaker was Pat McGill with her humorous and uplifting presentation, *"Who Am I? Who Are You? Who Are We Together?"* After breakfast and a time of networking on Saturday morning, participants had the opportunity to attend a variety of breakout sessions including personal finance, InDesign, accounting, web pages, dual enrollment, multimedia, and business communication.

The Marketing/Linkages committee sold a variety of new items for members. An NBEA table encouraged members to attend the NBEA Conference in Tampa in April 2006. Members found the Resort at Port Arrowhead to be a relaxing environment and were re-energized through the presentations from many fellow business educators.

MoEFACS (Family & Consumer Science)

Dr. Ann Benson, Former State Director of the Oklahoma Department of Career and Technology Education, to Present Career Clusters All Division Session Tuesday, July 25, 2006

Dr. Ann Benson, former State Director of the Oklahoma Department of Career and Technology Education, will make an all division presentation on career clusters on Tuesday, July 25 immediately following the opening session.

Dr. Benson is currently serving as a consultant for Southern Regional Education Board/High Schools That Work and is the project director for the national High School to College and Career Transitions Initiative. Dr. Benson will share her insight on the national career clusters project that is a part of the National Association of State Directors of Career Technical Education agenda.

Dr. Benson, who was the State Director for four years, retired from that position on January 1, 2003. Prior to that, she served for 14 years as the agency's assistant state director for educational services, where she had responsibility for administering high school, adult and business/industry Career

MoEFACS (Continued)

Tech programs in Oklahoma's high schools, technology centers, and skills centers. Other responsibilities included administering Oklahoma's system of High Schools That Work and Tech Prep. She has also served as director of the Mid-America Vocational Curriculum Consortium and as a curriculum specialist in the Curriculum and Instructional Materials Center.

Dr. Benson will also be making presentations to the Agricultural Division on Wednesday, July 26, 8:30-10:30 a.m. at Hillcrest High School, and Wednesday afternoon to the Family and Consumer Sciences Division from 2:00-4:00 p.m. at the Clarion Hotel.

MTTA (Trade & Technical)

Fall Planners Meeting

The Fall Meeting was held in St. Louis November 18th and 19th, at the Holiday Inn South County. Due to the long drive, many committee chairs and planners were unable to make the drive. The Board members were very happy with the turn out and were able to get started with planning next year's conference.

One of the changes for the next conference will be an information table set up in the Information Commons building where participants and speakers will be provided maps and information to guide them to the tech sessions and carousels of their choice. In addition, signs will be placed throughout Lincoln Hall to help navigate the building. There will also be sign-up sheets available in the cluster meeting scheduled on Tuesday, which should help keep overcrowding to a minimum.

The Board would also like to express their appreciation to all members for their helpful suggestions for the upcoming conference. Without your help and support, it just would not be possible. If you have any suggestions for technical sessions, contact your cluster chair or email Dorothy Loges, MTTA secretary at dloges@dallasr1.k12.mo.us.

Nominations are still open to anyone who would like to serve on the Board as President-Elect for the 2006-2007 year.

Don't waste your time worrying about things you can't control. Instead, get busy controlling the things that depend on you.

Missouri Association for Career and Technical Education

100% Membership			
At the 2006 Summer Conference, Missouri ACTE will recognize schools in which 100% of the vocationally funded teachers are members of Missouri ACTE.	To determine if your school qualifies for recognition, please list below the names and social security numbers of all vocationally funded teachers in your school.		
School Name:			
Street Address:			
City: S	State: Zip:		
Director/Principal:	Phone:		
Name	Social Security Number		
Please return to: Missouri ACTE ~ PO Box 1955 ~ Jefferson City, MO 65102 by June 9, 2006.			